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Why the World Fire Safety Foundation is Proud to be Associated with L.I.F.E. Support Technologies . . .

Good Morning Dr. Lax

We are proud to be associated with L.I.F.E. Support Technologies.

Without doubt, your company has a product range that could revolutionize residential fire safety around the world. However, the most important thing about you and your team is not your product - there is always someone else who can produce good product (albeit your patented photo electric/heat sensors with a hi-power LED light cannon evacuation system is a very hard act to follow!).

The reason the World Fire Safety Foundation offers our advice to your company is because of your philosophy and far more importantly, your people. Over the years you have shown that you always put public safety before profit (and we know that as yet, there has been none of the latter anyway). The world is full of people who 'talk the talk' - but far too few are prepared to make a stand to fight for what is right. That is why we are proud to be associated with L.I.F.E.

The University of Cincinnati's 'Smoke Detector Seminar' videos are now live on our website. These videos are already being used by Fire Departments in Australia, New Zealand and the USA to educate themselves about the "[deadly](#)" ionization type of smoke alarms in hundreds of millions of homes around the world:
www.TheWorldFireSafetyFoundation.org/uc

Once your products are ready to market you have my personal assurance that the Foundation will do all we can to assist L.I.F.E. in filling the huge void about to be created as the truth about ionization smoke alarms is finally revealed to the global public.

Sincerely

The World Fire Safety Foundation

Adrian Butler

Chairman, former full-time NZFS firefighter

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